



SWACHH BHARAT ABHIYAN

EK KADAM SWACHHATA KI ORE



2014

2019

Our Place... Our Planet... Our Responsibility

“ I will remain committed towards cleanliness and devote time for this. I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness. I will neither litter not let others litter. I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place. ”



IITM-Environmental Information System Centre (ENVIS)
Indian Institute of Tropical Meteorology, Pune - 411 008
(Ministry of Environment, Forest & Climate Change, Govt. of India)

SWACHH BHARAT ABHIYAN

EK KADAM SWACHHATA KI ORE

There are very few simple things that we need to do to clean India as a part of this mission.

- Don't Litter, throw waste in dustbin only.
- Don't encourage spitting, immediately condemn people if found doing so.
- Avoid usage of Plastic covers, plastic disposables. Carry a bag with you when you go for shopping, teach the people around you the same.
- Teach Children about Cleanliness and Sanitation.
- Plant trees around your house.
- Separate dry waste and wet waste in your house, ease the work of municipality workers.
- If possible join any of the NGOs working in your area towards cleaning of India. If not atleast contribute to it in someway.
- Avoid personal transport whenever possible. Encourage Car Pooling if you can't avoid. Much better you can use Public transportation.
- Pool money along with your area mates and install large sized dustbins in the places where littering is done on the road or open place.



एक कदम स्वच्छता की ओर